

Part I. Statement of Continued Support by the Chief Executive or Equivalent Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

To our stakeholders: I am pleased to confirm that Instituto Sinal do Vale reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents. In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours.

Instituto Sinal do Vale is a campus that fosters a regenerative economy that responds to the challenges of our time. Located in the Serra da Estrela bioregion, at the bottom of Guanabara Bay, 50 km from the center of Rio de Janeiro, SINAL prototypes and develops practical solutions that lead the way towards the regeneration of our social and natural ecosystems. By implementing a local example, SINAL activates global change by offering immersions for individuals and organizations on their path to transformation.

Our 2030 vision, is to be a practical example of a new local economy that produces without destroying, regenerates the social and natural ecosystems and promotes the biodiversity of the region, thus contributing to the mission of the UN Global Compact.

We commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,



Thais Corral
Founder and Director
Instituto Sinal do Vale

Part II. Description of Actions Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested.

Our activities are related specifically to the following three items:

Join and propose partnership projects on corporate sustainability; Engage companies in Global Compact related issues; and Join and support special initiatives and work streams. The following is a summary of our main projects:

Instituto Sinal do Vale has three main projects in its campus which engage multilateral stakeholders from the public and private sectors to mobilize a sustainable economy. The first is our reforestation project, Florestas do Amanhã. FdA is a restoration effort through which we have planted and are monitoring 50 thousand native seedlings in the endangered Atlantic Rainforest. We have partnered up with the Federal University of Rio de Janeiro, the State Secretariat of the Environment of Rio de Janeiro, a local chain of seedlings suppliers of the region, and local Conservation Units.

Secondly, through our kickstarter Madre Frutos: a processing factory that sells packaged green jackfruit to vegetarian and vegan restaurants in Rio de Janeiro. Through Madre we have engaged restaurants in Rio de Janeiro to support the creation of jobs in sustainability and to offer an alternative to meat.

Finally, our most recent project is the Guanabara Bay Trail. We are leading the creation of a long distance trail measuring 110 kms, passing through 4 municipalities and 9 conservation units in Rio de Janeiro. The trail has become a platform for multilateral stakeholders to work towards three main objectives: to recover historical and cultural heritage forgotten in the periphery of Rio; to promote biodiversity conservation; and to stimulate ecotourism as an economic opportunity for the population, ultimately creating an economy that gives value to the forest and its biodiversity.

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

Through Florestas do Amanhã, we have planted 50 thousand seedlings sourced from a local network of 6 native tree nurseries of Rio de Janeiro. A partnership with the Federal University of Rio de Janeiro has resulted in a biodiversity monitoring program and scientific research which attracts professors and students to our campus. FdA has created 11 jobs related to conservation and restoration.

Madre Frutos has, so far, processed 12 tonnes of green jackfruit. We sell to 9 restaurants in Rio de Janeiro and employ 12 women from the local community, the majority of them single mothers.

Finally, through the Guanabara Bay Trail, we have mobilized 450 local actors to engage with ecotourism activities. We have trained 250 young people who have a profile to work as guides in Ecologic History of the Guanabara Bay to receive tourists. We have also joined a network called Viva Agua, led by the Boticario Foundation of Brazil, which is a group of companies that work towards regenerating the Guanabara Bay watersheds.